



WE EARN **TRUST** WE GIVE

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WE EARN **TRUST** WE GIVE

United Kingdom, Qatar, Egypt & Saudi Arabia

ABOUT US



We are an integrated professional agency based in 4 countries worldwide that offers several integrated services to help small medium and large businesses attain their business goals. We strive to transform your marketing experience taking it from idea to a brand-new level. we are lucubrating here in **Trust** with all our heart and mind. we are into providing digital-marketing solutions and are committed to propel your business to the top of search rankings.

WHAT WE DO?

We provide solutions that cater to any size business and are customized to address your needs and offer peace of mind by maintaining these channels so that you may focus your time and energy on other aspects of your business.

WHY YOU NEED US?



We offer you the best service with the highest quality and lowest cost in a very short time, by creative and specialized teamwork who own a huge experience in digital marketing, developing and designing websites, mobile applications and many other services. we offer comprehensive and various packages in digital marketing that suit the nature of your company with competitive prices & we offer your company a team who will support your campaign, gives you the best consultation you need to make you satisfied and achieve the best results for your campaign.

KEY CLIENTS



Our Key Clients

citibank

WORMS

QNB

Classique
PATISSERIE

CIB

Ford

NESCAFÉ

CINNABON

STARBUCKS
COFFEE

Nestlé
NIDO

Nestlé



الإمارات العربية المتحدة
وزارة التربية والتعليم



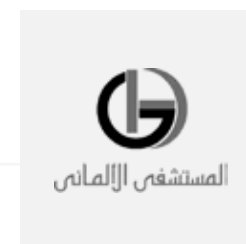
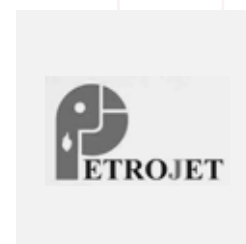
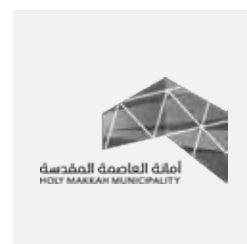
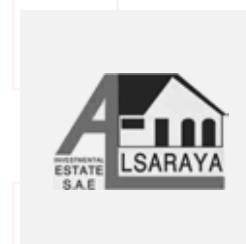
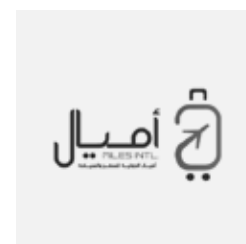
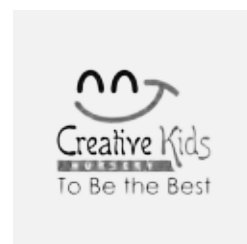
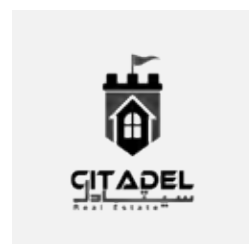
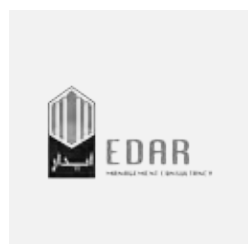
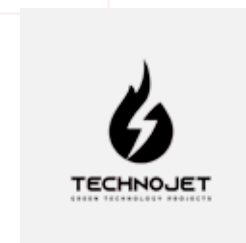
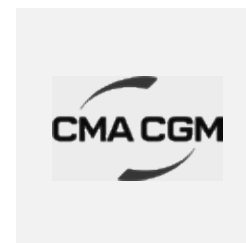
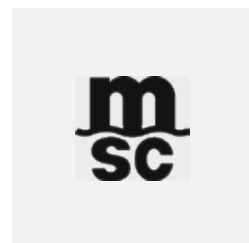
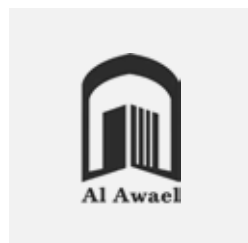
الهيئة العامة لرعاية الشباب والرياضة
GENERAL AUTHORITY OF YOUTH & SPORT WELFARE



بلدية دبي
DUBAI MUNICIPALITY



Our Key Clients



THE BEST **MARKETING**
DOESN'T FEEL LIKE
MARKETING.”

OBJECTIVES

Our main objective is

To present our products in the most cost-efficient manner for timely distribution to our clients nationally and internationally and to provide the highest possible level of service to small, medium and large business owners that we serve, and to foster a challenging, rewarding and satisfying work environment for our employees.

Mission

We create innovative ideas and provide most efficient services that are optimally tailored towards our client's best interest.

Vision

We help our clients to create meaningful long-term relationships with their clients and audience and let them build-up their brands perfectly through applying our deep expertise and profound understanding of their business requirements to create a tailored-fit solution for their business needs.

VALUES



“WE EARN **TRUST** WE GIVE”

Trust

We believe that Trust is the basis for everything we do and the prerequisite for our success, and also, we are aware that trust is hard to gain and can be easily destroyed and that's the main motivation for us to keep promises to all stakeholders in Trust Agency. That is why we prove at all times that the trust placed in us is worth it.

**WE LOVE OUR BUSINESS
WE LOVE WHAT WE DO**

Passion

Passion produces excellence; Excellence gives satisfaction and It affects everything we do.

“IF YOU'RE NOT **FAST**
YOUR COMPETITORS WILL BE”

Speed

Keeping up is our constant task that never gets any easier and everyone in our team is pushing harder than ever to quickly take the next step, which leaves us with little time to prove ourselves.

“TRUST MEANS TRANSPARENCY, INTEGRITY & FAIRENES”

Transparency

Transparency in business requires being open and informative about key points of information, including our business's goals, history, performance and operations. And this is our goal that has risen in importance and continues to do so.

WORK PROCESS

Our work process goes through 4 main phases

Phase I: Research & Study

First of all Trust will conduct a meeting with you to understand your goals, audience needs and project expectations. Then we conduct extensive background research. In addition, we will conduct market, customer and competitive research to gather additional insight. Once our research is complete, we will start summarizing the results of our inquiries to provide a creative brief and outline the project, along with a detailed project schedule to ensure on-time delivery for each stage in the project.

Phase II: Design

When our study and analysis is complete and you are on board with the plans and concepts, we begin the second stage which is designing and creative work.

We keep your communication needs and priorities at the core of every design decision – from colors to image selection and font styles. Typically, we explore several different creative approaches before centering in our main creative ideas. Based on your feedback, we evolve these creative approaches into comprehensive design directions.

Phase III: Implementation

After you select all the preferred creative directions, we begin implementation phase and design execution. Trust starts working with you to select images and gather copies for the final design pieces. We produce draft outputs for your review and make sure that your input is reflected before any piece goes into production. When all quality standards are achieved, we prepare your design pieces for final production and we collaborate with any third-party vendors (such as printers) to make sure that the finished products meet your expectations.

Phase IV: Evaluation

After the design is complete, we follow up with you to assess the outcome of the project. We keen on hearing not only your insights on our process and designs, but also any feedback you have received from your audiences. If desired, we can work with you to design data-gathering tools, such as customer surveys, to collect insight from your target audiences and customers.

KEYS TO SUCCESS



Our main keys to success are

- **Innovative ideas**

The first factor that makes us successful is the great ideas. This is a no-brainer in the success secrets of every business because a great idea translates to a great product.

- **Great team**

We believe that if you pick the right people and gave them the opportunity to spread their wings and put compensation as a carrier behind it, you almost don't have to manage them.

- **The right timing for decision making**

Nothing kills a business faster than irrational decision making, taking miscalculated risks or making ill-timed business moves. To reach the pinnacle of success in business, you must have a strategic plan and a team to execute such plan at the suitable time not early nor late.

- **Customer Loyalty**

The reason we are in business is not only to serve the customers but building up an army of loyal customers, and the key of that is delivering on promises and creating meaningful long-term relationships with them.

OUR SERVICES



**“A BRAND FOR A COMPANY
IS LIKE A REPUTATION FOR A PERSON.”**



BRANDING

Branding is what connects a company with its community. In a communication landscape that is digitally-led, strategies that bring human interactions to technology have never been more important.

We immerse ourselves in your brand to study it, do research-derived insights and provide a comprehensive assessment of opportunities for your brand, then we refine the bright idea and develop your creative concept to craft and deliver final artwork, set final applications and produce brand guidelines.

**“MARKETING IS REALLY
JUST ABOUT SHARING YOUR PASSION.”**

MARKETING



We Design and deliver personalized, continuously optimized customer interactions and marketing plans seamlessly across touch-points to maximize conversions, acquisition, engagement and loyalty.

All of our marketing and creative teams work together to keep your objectives top priority, and your content cohesive to build you a customized marketing strategy based on your business needs and brand objectives for your target and audience. Then we provide it with the most suitable content starting from writing, graphics and also videos which are created innovatively by our in-house creative departments.

We define and execute marketing processes that will make your company win in the marketplace. Your company will gain a sustainable competitive advantage and optimal sales through marketing solutions.

**WE FOCUS ON HOW TO BE SOCIAL,
NOT HOW TO DO SOCIAL.**



SOCIAL MEDIA

Social media marketing can accelerate your business growth and generate new leads faster than you've ever thought possible. With Trust Agency, you can be prepared to grow rapidly in the coming months and years as we Help you to stay in touch with your clients, build new relationships and boost your brand loyalty.

Our Professionals strive to provide you with a carefully planned social media marketing strategy that will boost sales, bring in new leads and provide your audience with exactly what they need with social media marketing agency pricing that doesn't blow a hole through your wallet. Don't sit around waiting for something to happen and miss out on all of the great opportunities that social media marketing has for your business. It's time to bring your social media to the next level.



**HAVING A WEBSITE MEANS
CUSTOMERS ARE ALWAYS ABLE TO FIND YOU”**



WEB DESIGN

the web design industry is growing rapidly as the internet revolution has made the world as a global business or large center. Whether it is small business, web site has become the mandatory one. We offer world-class interactive web design & development services to give your business a significant boost through the delivery and deployment of web solutions.

Our Agency has appointed a brilliant team of professional website designers who understand that a perfect website is the blend of aesthetics, layout, technical excellence, and user-friendliness. We follow step by step algorithm to create eye catchy design, loaded with premium quality images, engaging content, and quick navigation features.

**“WEBSITE WITHOUT VISITORS
IS LIKE A SHIP LOST IN THE HORIZON.”**



SEO

Search engine optimization is the process of improving your business visibility through organic results in the Search engine result page. Our experienced team SEO professionals offers a full range of services that will grow up your business's online presence starting From e-commerce SEO services, website audits, to on-site and off-site SEO, and with co-operation with our experienced marketers and developers, we can help you improve your website's potential.



**“GETTING A QUALITY MOBILE APP
IS NOT AN EXPENSE BUT RATHER AN INVESTMENT.”**



MOBILE APPS

We in Trust Agency don't believe in offering generic apps that look and work same. We will discuss all your needs and create a one-of-a-kind app that blends perfectly with your brand. Using the right approach, our developers will leave no stone unturned to come up with a creative app for your business. We will create an app that customers will be happy to rate 5 stars, write a great description that will get customers to click, and encourage more customers to review for higher ratings.

**“SMS IS DELIVERED STRAIGHT
INTO THE RIGHT HANDS, AT THE RIGHT TIME.”**



SMS MARKETING

It may seem like a long time ago, but Short Message Server (SMS) – or text messages – are still one of the most effective marketing tools available. By far SMS is the quickest, easiest and most effective way to reach your audience and engage them on the most personal level.

With Trust Agency SMS marketing team, you can catch your audience's attention through the most immediate channel, a place they constantly check an average of 150 times throughout the day, their mobile devices.

**“EMAIL MARKETING WILL
HELP YOU BUILD CREDIBILITY.”**

EMAIL MARKETING



Email marketing is a proven content marketing strategy for increasing brand awareness, growing website traffic, generating leads and promoting products and services, and if you're simply want to maximize the results of your email marketing efforts, Trust Agency is on hand to assist every step of the way.

Our Email marketing team will work hardly on developing the most effective email marketing strategy for your business. we will define the "who, what, when, and how" of your campaign, research your audience and determine who will be the best audience to target, after that we will craft a content strategy to determine what your brand's message should be and how we will add value. And finally, we will determine when emails will be sent and how they will progress leads down your marketing funnel.

**“IF YOUR PLANS DON'T INCLUDE VIDEOS,
YOUR PLANS ARE NOT FINISHED YET.”**



MOTION GRAPHICS

If a picture paints a thousand words, imagine what twenty-five frames a second can do! Nothing grabs attention like a moving image and there has never been a better time to look at motion as a way to create a point of interest with your customers. From concept and development to production and promotion, our professionals know how to make the video delivers your key messages for maximum impact and clarity.

**“CREATIVITY IS NOTHING BUT
A MIND SET FREE.”**



CONTENT CREATION

At Trust Agency, our professionals are specialized in creating practical content for your business and make the most suitable content marketing strategies for it. We research and analyze your audience, create the relevant content and promote it across multiple channels and platforms to achieve your objectives and reach all your targeted audience.

**WE MAKE IT SIMPLE,
BUT SIGNIFICANT.**



DESIGN & PRINTING

We believe that good design is simple and accessible, and it should move you and the people you want to inspire. Our team provides a comprehensive suite of services driven by fresh ideas and an innovative design approach. We start with your story to build experiences that immerse your audience in your vision and engages them with your mission.

Our creative designing team will create a unique and impactful visual identity and holistic design strategy for your organization that works across all platforms and will bring your print and digital projects to life with vibrant, visual storytelling.

“**CREATIVITY IS
INTELLIGENCE** HAVING FUN.”

OUR PROJECTS



BRANDING

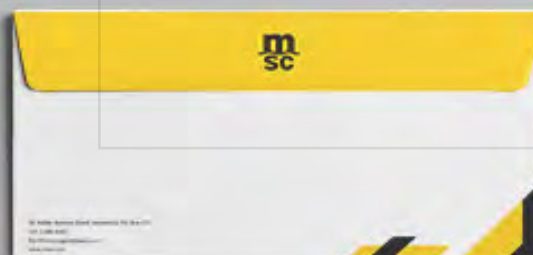
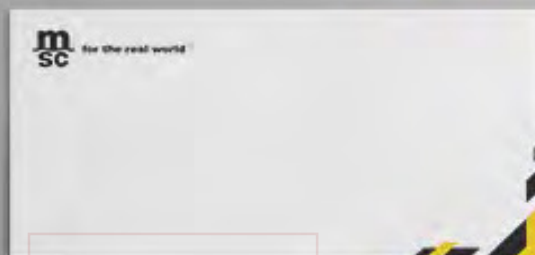
www.truistcreatives.com



BRANDING



BRANDING



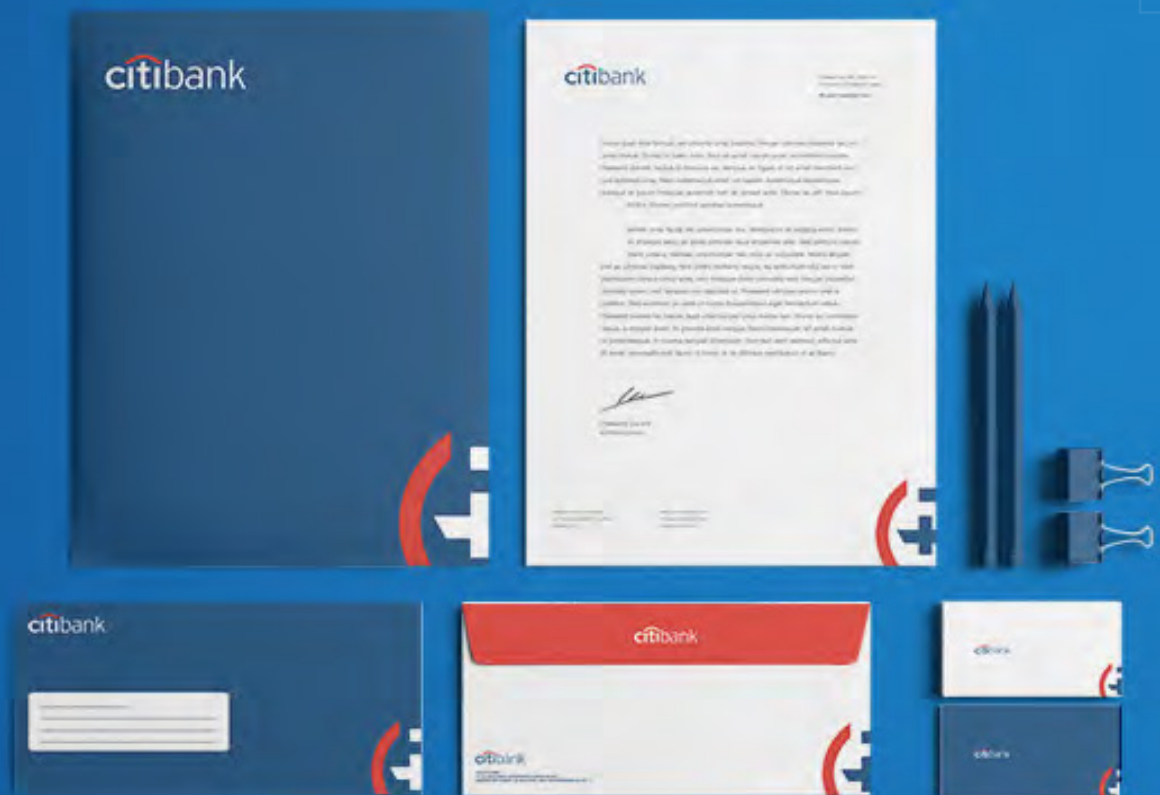
BRANDING

Brand identity for
CMA CGM Shipping Company – Egypt



BRANDING

CitiBank - Egypt



BRANDING



BRANDING



BRANDING

Starbucks



ADVERTISING

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BRANDING & Logo Design

Mekkah for Office works



— لمهمات المكاتب —

BRANDING & Logo Design

Pelockan for lockers

Pelôckan

BRANDING & Logo Design

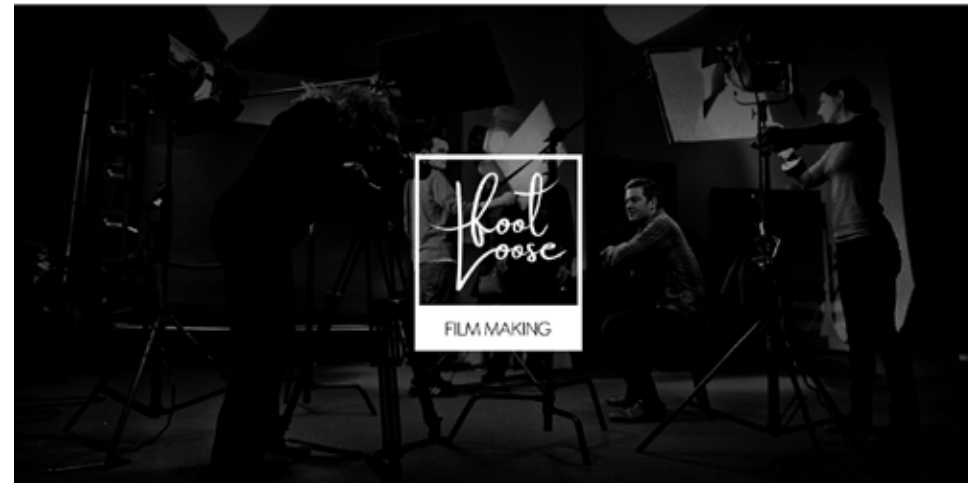
SerImmune Medical Research



United Kingdom, Qatar, Egypt & Saudi Arabia

BRANDING & Logo Design

Foot Loose for film making



ADVERTISING

Qatar National Bank
Advertising campaign



ADVERTISING



ADVERTISING

Qatar National Bank
Advertising campaign



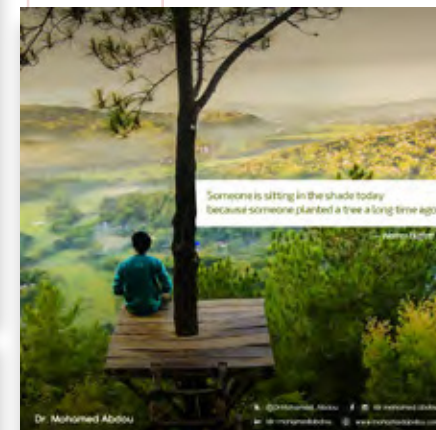
ADVERTISING

NEW HORIZONS – Social Media campaign



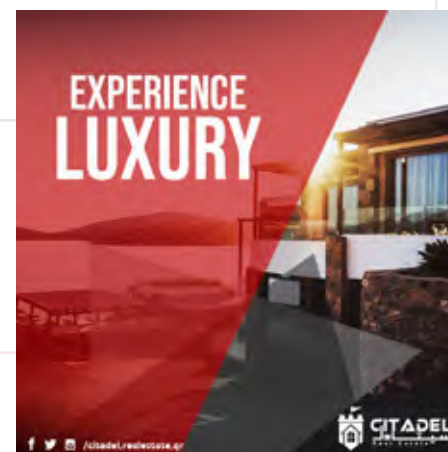
ADVERTISING

Dr. Mohamed Abdou
Social Media Designs



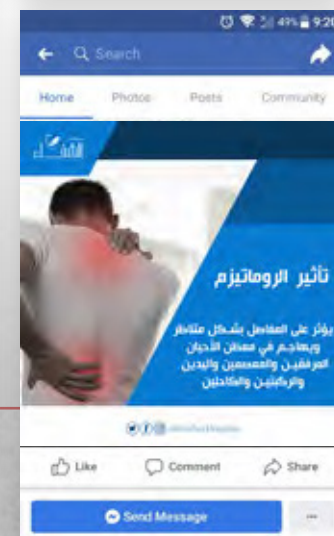
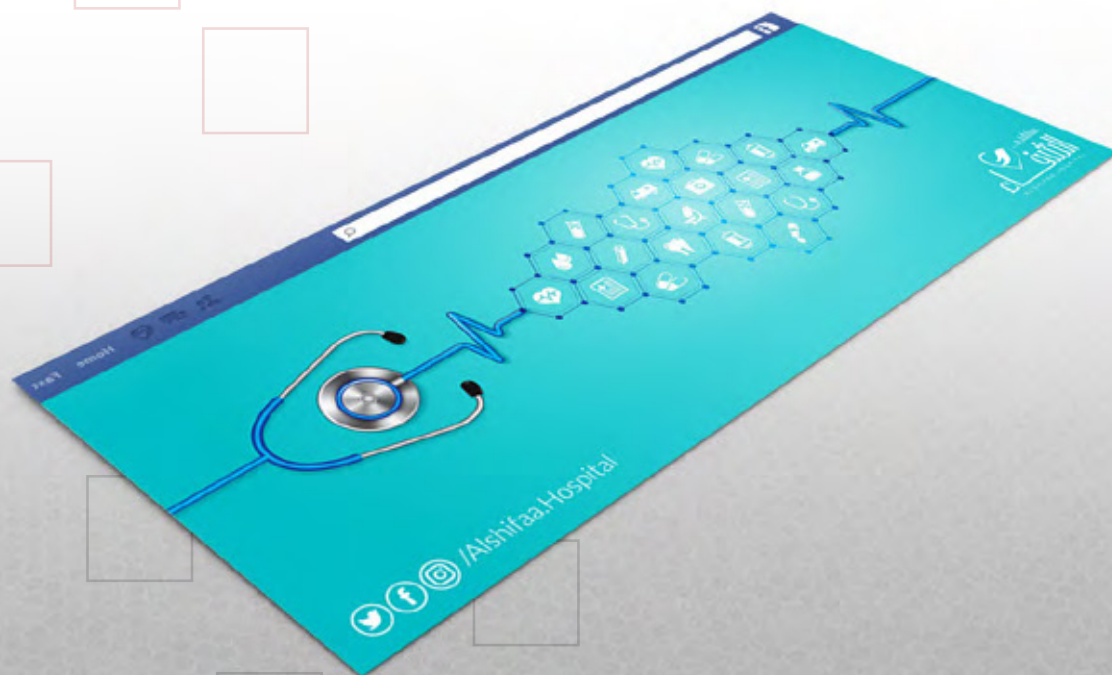
ADVERTISING

Citadel Real Estate
Social Media Campaign



ADVERTISING

Al-Shifaa Hospital Social Media Campaign



ADVERTISING

Creative Kids
Social Media Designs



ADVERTISING

Joyful Knowledge
Social Media Designs

TRUST

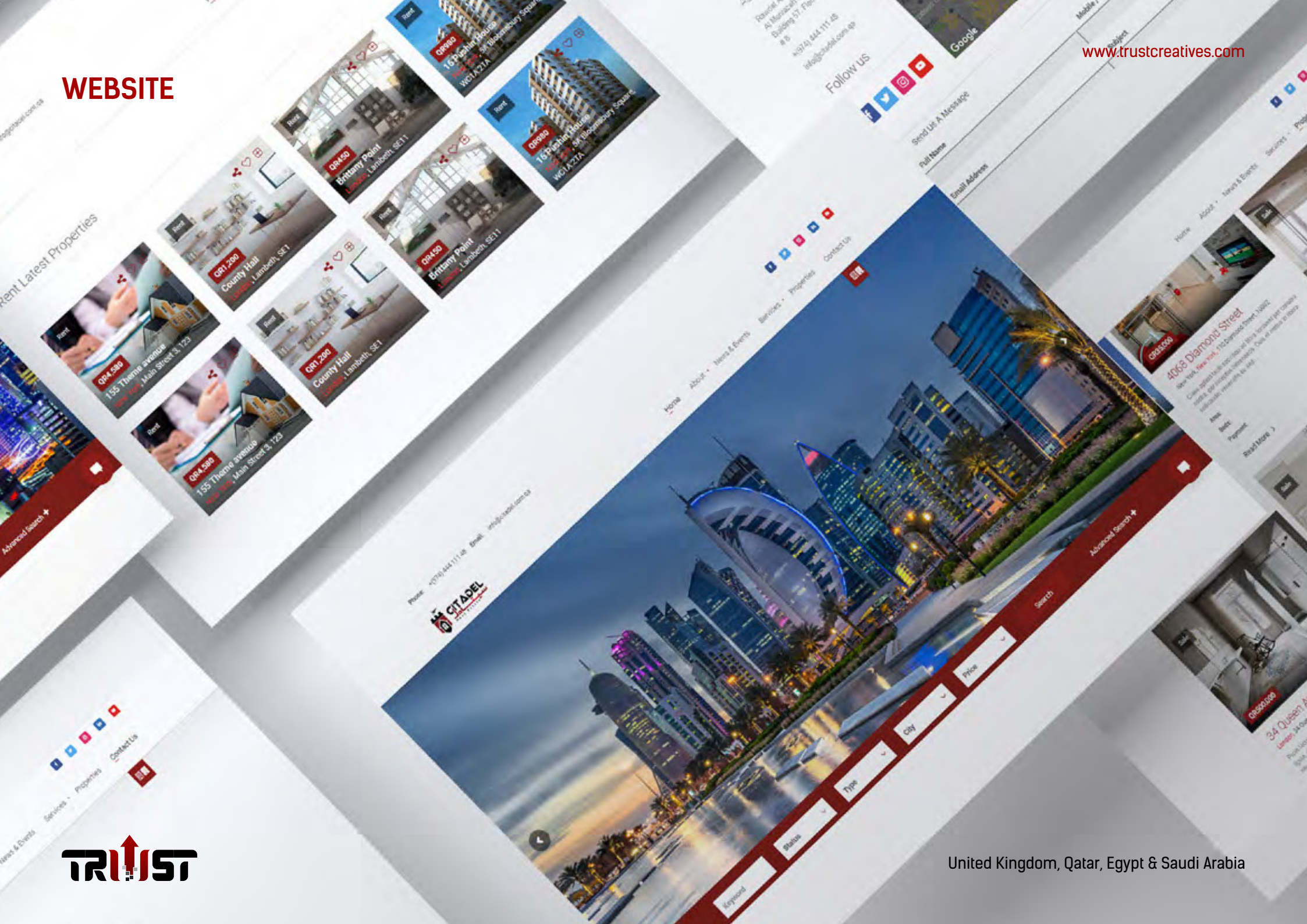


ADVERTISING

Joyful Knowledge
Social Media Designs



WEBSITE



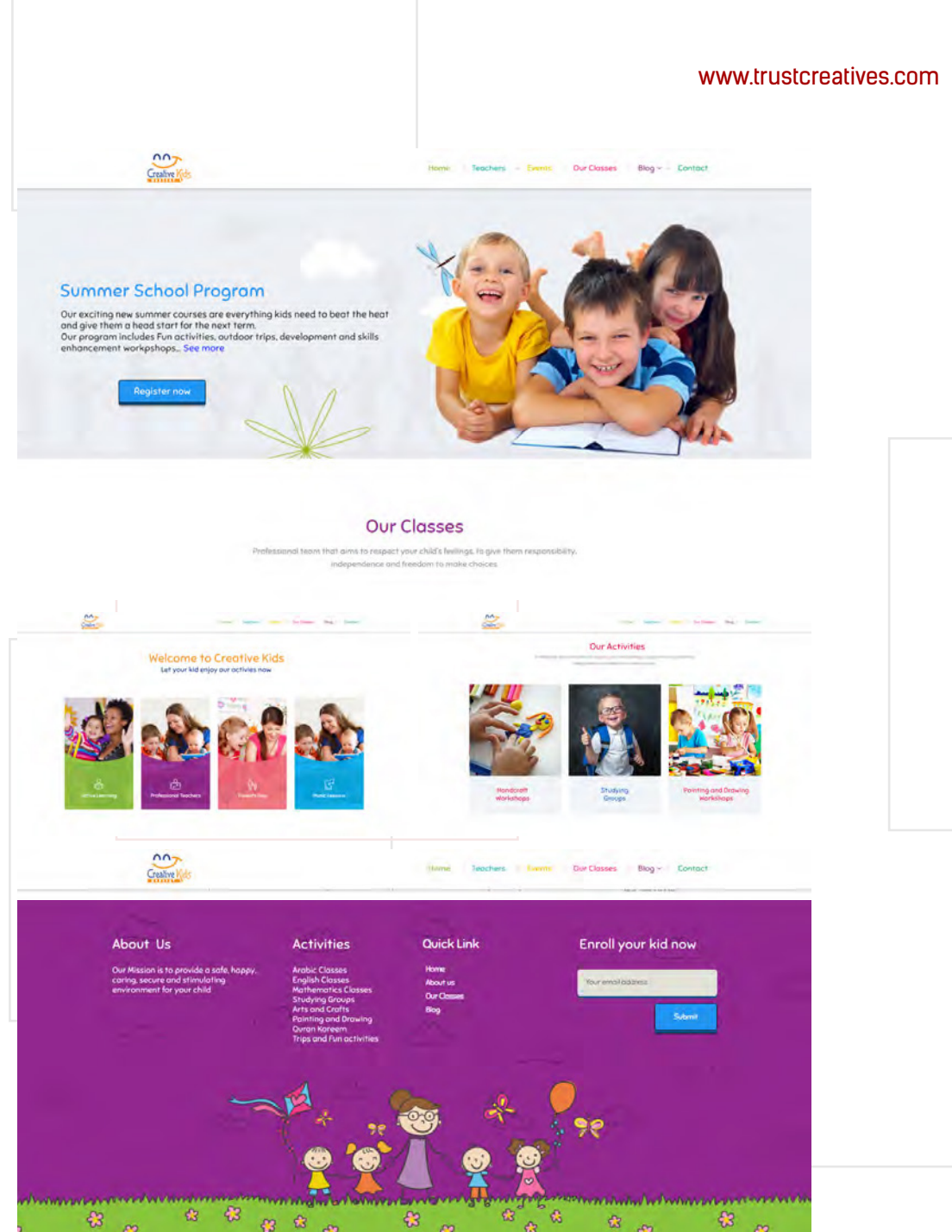
www.trustcreatives.com



United Kingdom, Qatar, Egypt & Saudi Arabia

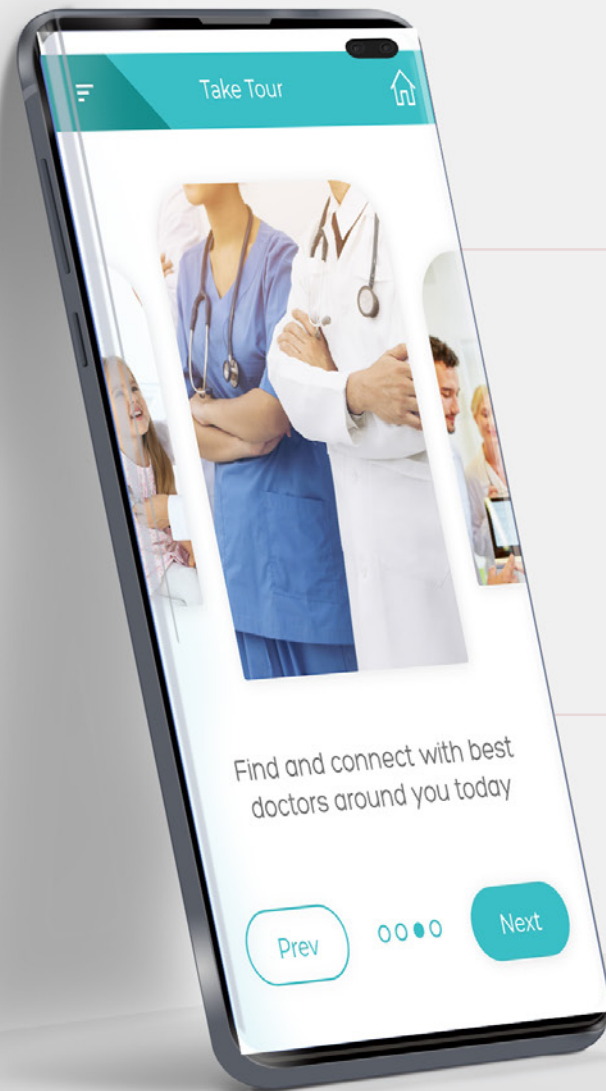
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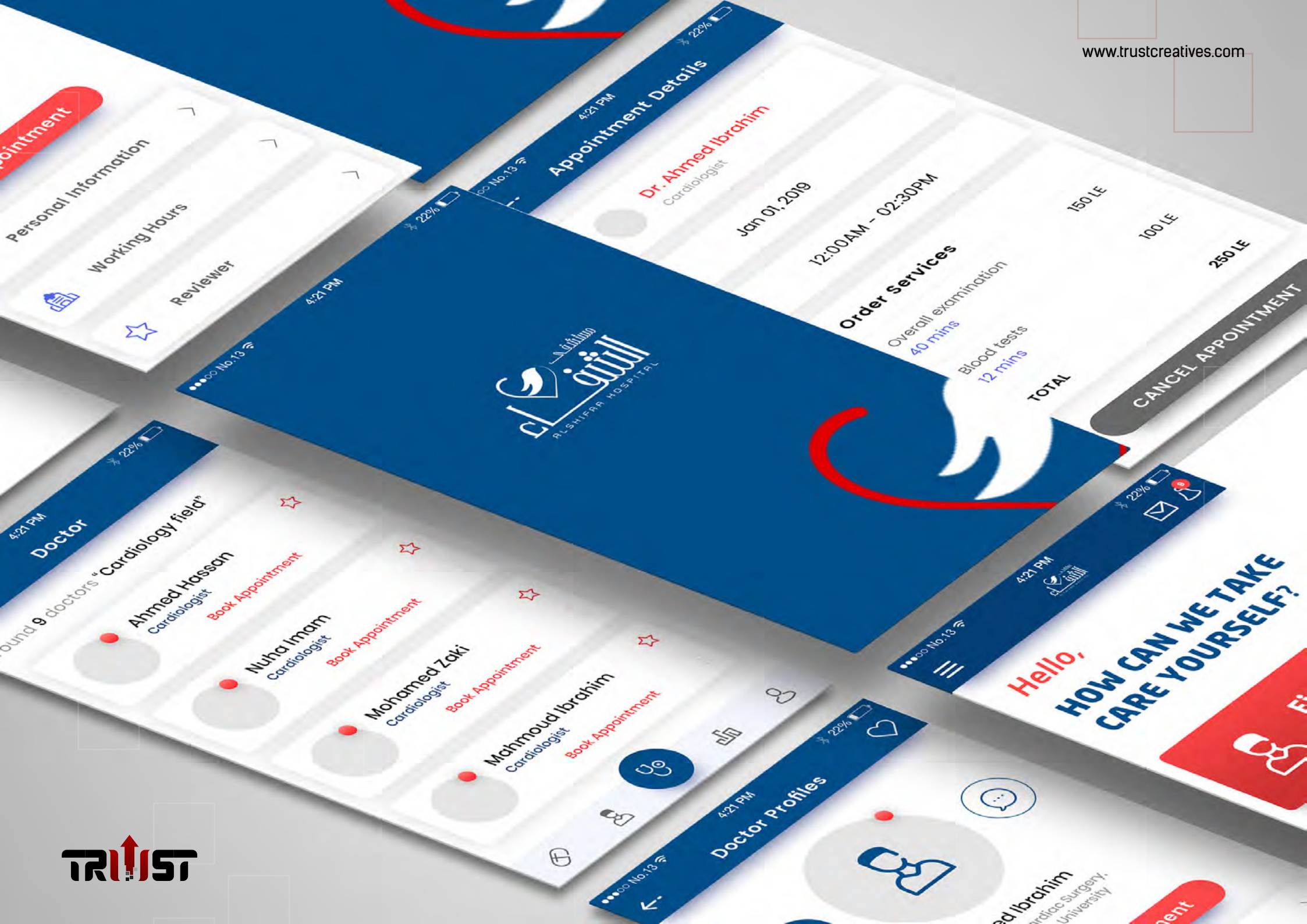
Creative Kids Nursery



Mobile App

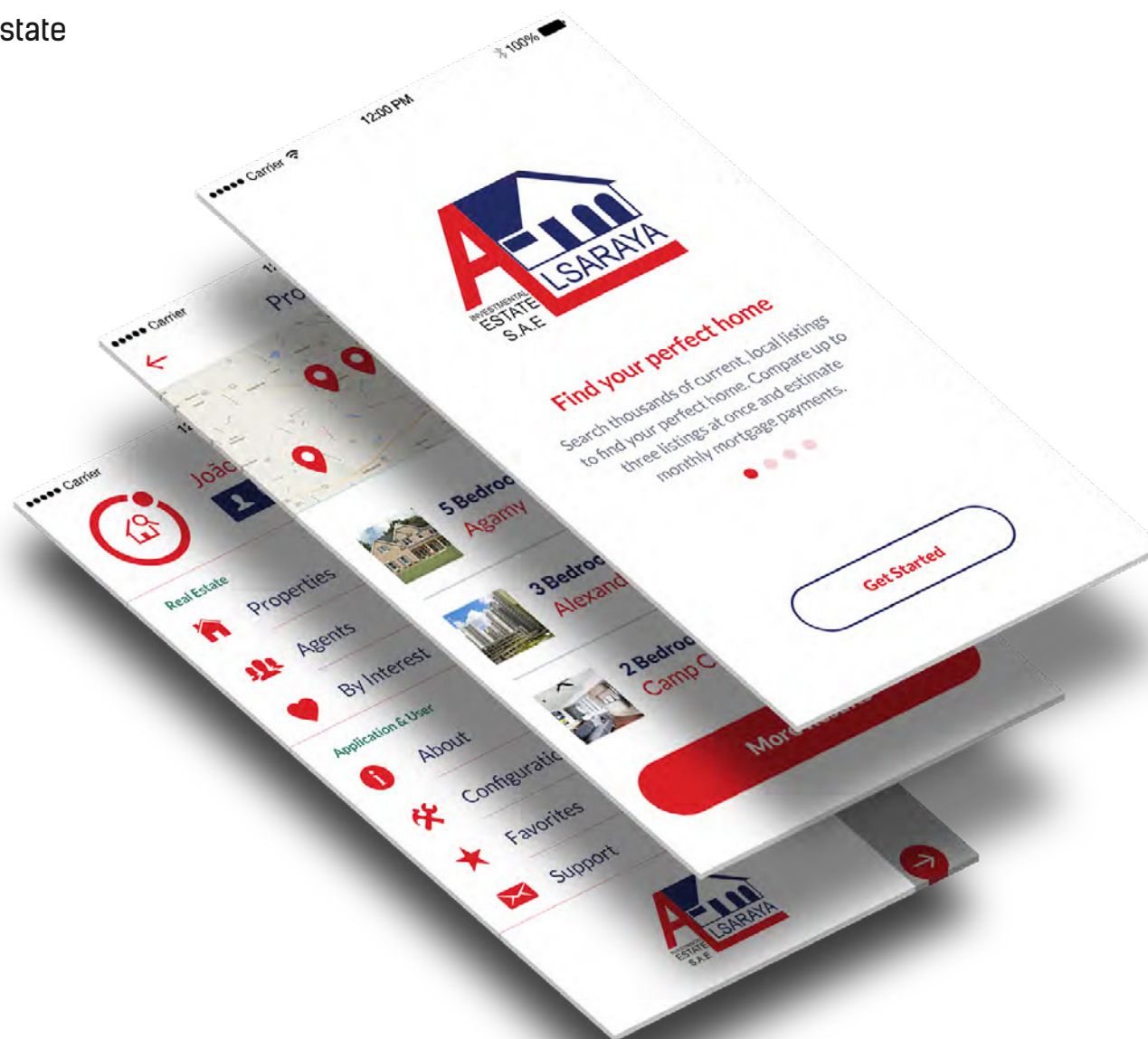
Nilecare Home Healthcare



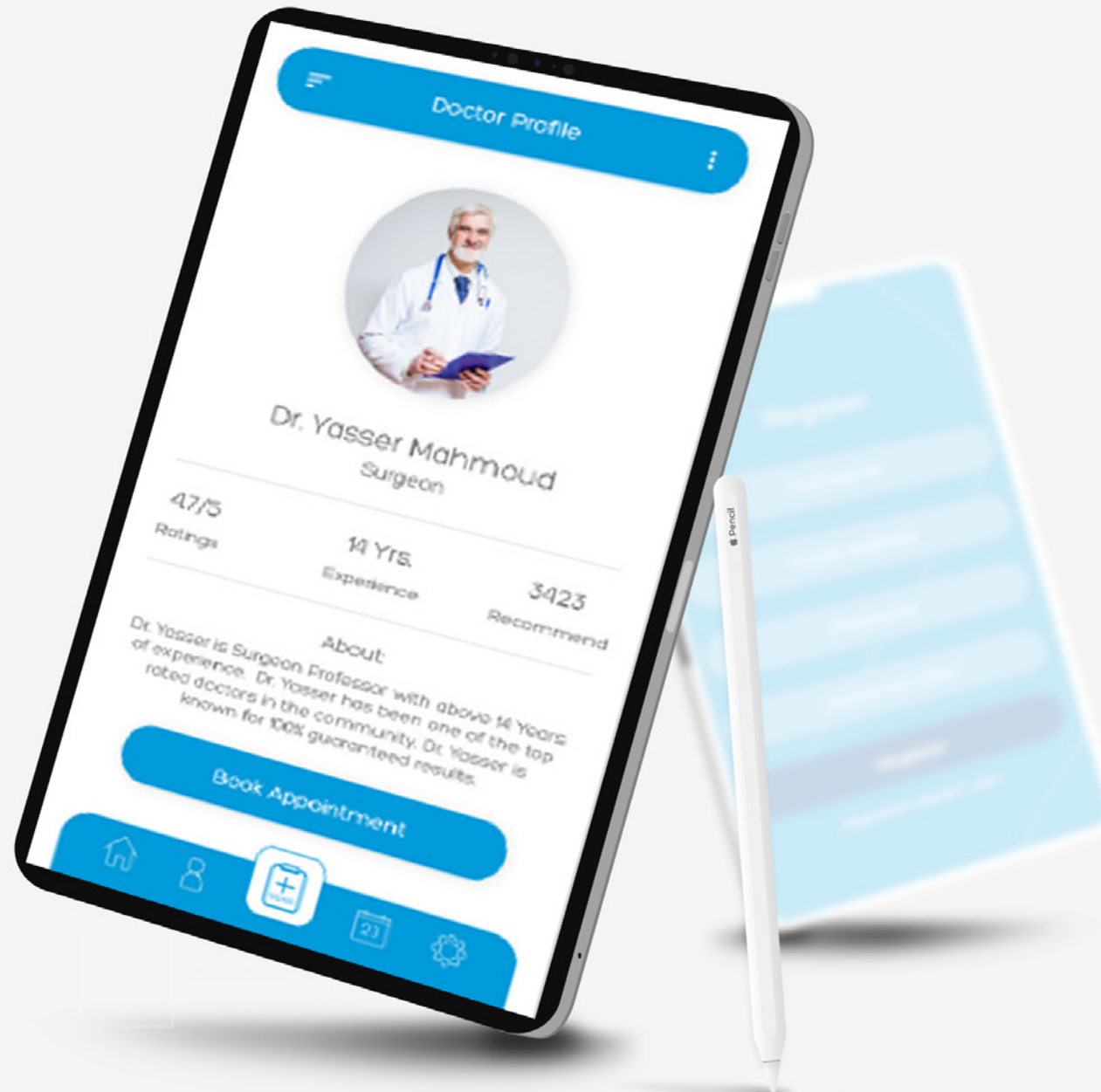


Mobile App

Al-Saraya Investmental Estate



Mobile App



ADVERTISING

NEW HORIZONS
Advertising campaign



United Kingdom, Qatar, Oman & Saudi Arabia

ADVERTISING



ADVERTISING

www.trustcreatives.com

MOE / UAE Invitation Design



TRUST

United Kingdom, Qatar, Egypt & Saudi Arabia

ADVERTISING

Nescafe Advertising



ADVERTISING



Feel The Coffee.

NESCAFÉ

Scala Mobile



IGPDecaux

The advertisement is set against a bright yellow background. On the right, a young child with brown hair, wearing a blue superhero mask and a blue shirt with a red cape, is shown from the chest up, reaching out with their right hand towards a can of NIDO milk powder. The can is white with a yellow label that features the Nestlé logo and the word 'NIDO' in large, bold letters. Below 'NIDO', it says 'DRY WHOLE MILK' and 'Contains 26% Milk Fat'. There is also Arabic text on the can. To the left of the can, a large red arrow points upwards. The word 'FortiGrow' is written in white on the arrow. Below the arrow, there are three stacked ovals: a blue one with 'High Quality Proteins', an orange one with 'Vitamins', and a green one with 'Minerals'. In the bottom left corner of the yellow area, the Nestlé logo is above the word 'NIDO' in green.

ADVERTISING

NIDO Powdered Milk
Advertising



ADVERTISING

NIDO Powdered Milk
Advertising



ADVERTISING

MSC Cruise Advertising



ADVERTISING



ADVERTISING

CMA CGM Shipping Compant
Advertising



SOCIAL MEDIA



Nestle Pure Life



SOCIAL MEDIA

Nestle Pure Life
Advertising



SOCIAL MEDIA

www.trustcreatives.com

Citi Bank Advertising



The advertisement is a large outdoor poster for the Citi Bank mobile app. It features the Citi Bank logo at the top. Below the logo, there are two images of a hand holding a smartphone. The left image shows the app's home screen with 'CITI ACCOUNTS' and 'Citi Interest Checking' listed. The right image shows a transaction screen with a balance of '\$12,500.00' and a payment amount of '\$13,350.00'. The text 'TAP SEND, PAY A FRIEND' is prominently displayed in the center. At the bottom, there is a paragraph of text describing the app's security features and ease of use.

citibank

**TAP SEND,
PAY A FRIEND**

THE CITI MOBILE APP FEATURES ARE DESIGNED TO KEEP YOU SAFE WITHOUT SLOWING YOU DOWN. ENCRYPTION TECHNOLOGY AND TOOLS LIKE CUSTOM ACCOUNT ALERTS HELP YOU STAY SECURE AND INFORMED. SIGN ON WITH SECURE OPTIONS LIKE FINGERPRINT OR FACIAL RECOGNITION. INSTANTLY VIEW BALANCES, TRANSACTIONS, AND PAYMENT INFO. CITI MOBILE APP. DESIGNED FOR YOU TO SPEND LESS TIME ON IT.

TRUST

United Kingdom, Qatar, Egypt & Saudi Arabia

ADVERTISING



SOCIAL MEDIA

Mediterranean Shipping Company
Advertising campaign



ADVERTISING

Mediterranean Shipping Company
Advertising



ADVERTISING

CIB – Central International Bank
Advertising



The advertisement features the CIB logo at the top left. The central image shows a hand holding a smartphone with a login screen. Overlaid on this is a large orange abstract shape containing the text 'CIB ONLINE BANKING SERVICE IS CLOSER THAN THE CLOSEST BANK'. Below the image, the text 'INTERNET BANKING WITH CIB' is displayed, followed by a paragraph of fine print regarding regulations and application completion. At the bottom, contact information is provided.

CIB ONLINE
BANKING SERVICE
IS CLOSER THAN
THE CLOSEST BANK

**INTERNET BANKING
WITH CIB**

IN LINE WITH THE RECENTLY RELEASED CENTRAL BANK OF EGYPT
REGULATIONS FOR INTERNET BANKING SERVICES, AND TO
CONTINUE ENJOYING YOUR INTERNET BANKING SERVICE,
PLEASE VISIT YOUR NEAREST CIB BRANCH TO COMPLETE AND SIGN
THE ELECTRONIC BANKING SERVICES APPLICATION.

FOR MORE
INFORMATION CALL: **19666**

www.cibeg.com

ADVERTISING



ADVERTISING

www.trustcreatives.com





It's bigger than coffee



WE EARN **TRUST** WE GIVE



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